



## WHY KEITH ELLISON

### PUTTING VOTERS FIRST

- Keith believes that Democrats win when we harness the power of everyday people and fight for the issues that improve people's lives.
- Democrats want to raise the minimum wage; protect Social Security, civil rights, and women's rights; and reign in corporate greed. **But voters have to know we are the party that will deliver those things.**
- When voters know what Democrats stand for, we can improve the lives of all Americans, **no matter their race, religion or sexual orientation.**

### VISION FOR THE DEMOCRATIC PARTY

- **Turnout:** Trump won the Presidency with roughly 25% of the country's eligible voters. Keith believes we need a grassroots focus on getting people to the polls. We do that by prioritizing voter relationships and investing in state and local parties so they have effective, robust field organizations.
  - When Keith Ellison was elected to Congress in 2006, the Fifth Congressional District had the lowest voter turnout in Minnesota. Over five re-election campaigns, Keith has used grassroots organizing to transform his district into the highest performing district in the state, which contributed to the electoral success of other Minnesota Democrats.
- **Party Infrastructure:** Keith believes we must invest in state and local parties, build a national coordinated table, improve access to technology and share best practices, and empower Democrats at all levels to lead and build a candidate pipeline for the future.
- **Candidate Collaboration:** Keith believes candidates at all levels, from city council to governor to congress, must improve coordination, reduce duplication, and find ways to streamline messaging and organizing.
- **Accountability and Inclusion:** Keith believes we need to build a Democratic National Committee that is accountable to the committee members across the country, that spends money wisely, and that is built up and managed by the diverse coalition that represents our party.

### KEITH AS A LEADER

- **Tireless:** Keith is one of the hardest working Members in Congress. He pounds the pavement during labor strikes, resists Republican deregulation efforts of Wall Street in the Financial Services Committee, and collaborates with labor leaders and advocacy organizations as Co-Chair of the Progressive Caucus.
- **Committed:** Keith is "all-in" on ensuring the Democratic Party looks to the future and thrives in future elections. That's why he has promised to resign his seat in Congress if he wins.
- **Grassroots:** Keith has national relationships with grassroots leaders and a demonstrated ability to speak to and excite the Democratic base.
- **Unity:** Keith has broad support from Democrats and allies at all levels, from Chuck Schumer to Elizabeth Warren, Hilda Solis, and Bill de Blasio. He is also endorsed by some of the biggest labor leaders in the country, including the AFL-CIO, Lee Saunders of AFSCME, and Randi Weingarten of AFT.
- **Record of Supporting States:** Keith has a deep history of collaboration with the Minnesota state party to boost turnout, and has been actively organizing for years to increase turnout with his Voters First Campaign.
- **Message:** Keith is one of the best messengers we have to take on the Trump White House.
- **Proven fundraiser:** Keith has raised millions for the DCCC and Democratic candidates.