

## Why Join PDA When There Are Many Organizations Working For Progress?

### Some Organizations...

Mainly rely on web activism  
Prefer protest and confrontation  
Focus on a single issue  
Operate top-down  
Have a large membership  
Work with political insiders  
Take measured steps  
Align closely with the Democratic Party  
Focus on legislation and electoral politics

### While Others...

Take to the streets  
Lobby and build coalitions  
Work on a range of concerns  
Are truly grassroots-driven  
Remain smaller  
Challenge political insiders  
Push the progressive envelope  
Shun party politics  
Operate "think tanks"

**We need all these organizations working *together* to WIN!**

★ **Our Inside/Outside Strategy for Success:** PDA brings progressives together. We partner with the Congressional Progressive Caucus, other progressives inside the party, and with grassroots progressives outside the party to build powerful coalitions.

★ **PDA is Building a National Movement:** We're mobilizing and empowering the grassroots. PDA activists set up Chapters in their Congressional Districts to help set PDA priorities, organize campaigns, and sponsor events. We endorse candidates and issues to win elections and promote progressive policies on the local, state and national

★ **We're Renewing the Democratic Party and Building Unity:** Since our launch July 2004 in Boston, we've been reconnecting the Party with its grass roots base. Democrats join PDA to reform the Democratic Party locally and on the state and national levels. Others join PDA to promote the progressive agenda.

★ **PDA is Growing Fast and Strong:** We're leading the way on key issues like ending the illegal occupation of Iraq, demanding answers about the 2004 Ohio voter abuse and the Downing Street Minutes, working for fair and accountable politics, protecting Social Security, opposing CAFTA and the bankruptcy bill, supporting a universal single-payer health care plan, and relief for Katrina/Rita victims and other people in need.

For more information please see:  
<http://www.pdamerica.org>

Locally, please contact:

# PDA is Organizing Activists and Setting the Progressive Agenda

**The Nation reports:** "The grassroots group Progressive Democrats of America (PDA), which has had a good deal of success organizing activists who want the Democrats to take a more aggressive stance in challenging the administration, will play a critical role in the effort to mobilize support for the Conyers resolutions ... PDA director Tim Carpenter says his group plans to 'mobilize and organize a broad based coalition that will demand action from Congress to investigate the lies of the Bush administration and their conduct related to the war in Iraq.'" - "Raising the Issue of Impeachment" by John Nichols, November 20, 2005.

**The Hill Reports:** "Progressives are moving much more quickly to formulate their agenda and plan to have it ready for an event next Tuesday. They are expected to be joined at the event by representatives of various liberal organizations, including, potentially, Progressive Democrats of America...." - "Progressives to unveil 'core principles'" by Josephine Hearn, June 21, 2005.

## We'll Support your Chapter building

We'll email PDA members in your area about your meetings and events and use our website to help you organize. We'll send you reports, arrange regional and national conference calls, help you write press releases and articles, and help with fundraising. We'll connect you with other organizations and help get exciting speakers to appear at your major events.

## You will have Direct Input through our SpokesCouncil, Issue Working Groups and Grassroots Network

We work through national grassroots networking and decision-making. PDA supports your issues, candidate recruitment and other election and policy activities. We help you develop and leverage progressive power inside and outside the Democratic Party. Join PDA's network to support your political action. Help develop our policy and direct our organization.

**Tim Carpenter, PDA Director, explains:** *"Our priority is relationship-building through our Inside/Outside strategy. This strategy is having an impact. The Congressional Progressive Caucus reaches out to PDA and we help them tap into passionate grassroots progressive energy. They need us, and we need them."*

*"Inside the party, Progressive Representatives like John Conyers, Barbara Lee, Maxine Waters, Jim McGovern and Lynn Woolsey are leading their colleagues and gaining momentum on tough issues because of PDA's support. Outside the party, we've challenged the Democratic leadership: The Ohio Vote Challenge. The Bankruptcy Bill. Downing Street. Out of Iraq. We've earned respect by refusing to 'go away and shut up.'"*

*"Grassroots progressives call on PDA to strategize, organize, and lead. We've grown fast and strong. We're entering a new era. PDA has worked with elected officials, built up our membership and developed capacity. Now we're bringing our forces to bear in the upcoming 2006 election cycle in support of progressive candidates nation-wide."*

To learn more about PDA Leadership Roles, see: <http://pdamerica.org/orgs/leadership.php>  
To learn more about PDA Chapters, see: <http://pdamerica.org/orgs/chapters.php>